

Power Smart & SBIA Challenge Launch

Power Smart and SBIA: Making it easy to be green

Every New Year deserves a new challenge. Starting this month, the Strathcona BIA and BC Hydro Power Smart are issuing a challenge to all SBIA members:

*We challenge you to reduce your electricity consumption
by five per cent by December 2009.*

Once a month – in our SBIA newsletter or by special notice – we will provide you with at least one easy but effective energy-saving idea to try out. If you miss it, you can always catch up through the Monthly Challenge link on the SBIA home page.

Here's your first challenge (well, actually, it's two challenges – but we want to get off to a quick start!):

Make saving energy your New Year's resolution

The SBIA will be distributing Public Commitment posters to all members in the next week or so. We'd like you to fill it out and post it in your business to publicly declare your commitment to saving energy and supporting a greener, more sustainable planet.

Register for a free energy assessment

Right now, BC Hydro Power Smart and LiveSmart BC are offering free walkthroughs with experts who can help you identify significant energy-saving opportunities for your business. It works like this:

- You register for a walkthrough.
- A Power Smart representative visits your business at a time that's convenient for you. The rep completes a comprehensive tour of your facility, and you and the rep discuss your business's current equipment and requirements, including what you need to maintain or enhance your work environment and/or customer experience.
- The Power Smart representative prepares a detailed report customized to your business and your needs, with suggestions for making your business more energy efficient. The report will include estimates of what you can expect to save with each upgrade.
- To help with the costs of the upgrades, you take advantage of our **Product Incentive Program (PIP)** and receive rebates on a range of products, including energy-efficient lighting and controls.

- End result: you save money short-term by getting rebates on energy-efficient products, and even more long-term by making changes that will reduce your energy costs for many years to come.

The SBIA has already registered for a free office walkthrough, and committed to making reasonable changes based on the recommendations. Now it's your turn. Register today at bchydro.com/save.

LEARN MORE

Sign me up for the SBIA & BC Hydro Power Smart Energy Consumption Challenge!

If you would like to receive monthly challenges and updates regarding the energy conservation challenge, please fill out the information below and fax it back to the BIA at 604 258 2723 (or scan and email it to us!)

Business Name: _____

Contact Person: _____

Phone Number: _____ **Fax Number:** _____

Email Address: _____