

The Strathcona Business Improvement Association is proud to present

The 10 Deadly Sins of Business Development

discover the most common reasons businesses don't grow as fast as they could



Thursday March 18th 7:30am
Strathcona Community Centre, 601 Keefer St

Find out what separates companies that flourish from those that flounder

Companies need to constantly develop new business opportunities to tackle technological and market changes. But not everyone can take the same approach or follow the same advice. In this workshop, you will learn the top 10 most common bad habits of business development and how to avoid them while making better choices. New and refreshing approaches will vamp up your revenues, target niche markets and develop a systematic plan to building business seven days a week, twelve months a year.

Facilitated by business development coach Heather White of Ghost CEO, a global leader in business development, negotiations and leadership skills.

Join us March 18th at the Strathcona Community Centre, 601 Keefer Street at 7:30 am. Space is limited so please reserve your spot today. RSVP deadline is March 15th at 4:00pm. <http://strathconabia.com/eventRegistration.php>