

The Strathcona Business Improvement Association is proud to present

# Being a Bull in a Bear Market

**building a strong business in tough times**

**Monday January 18th 8:00am**

Vancouver Japanese Language School, 475 Alexander

discover 10 proven business development techniques suited  
for use in a tough business climate



**Strathcona**

Business Improvement Association (BIA)



Do you find yourself doing the same things over and over in your business and getting lackluster results?

In every downward economy, there are opportunities for businesses, but you have to know where and how to capitalize on them. Join us on **January 18th** to learn 10 proven business development techniques for building business during challenging times. This workshop is great for both service and product based companies and will be facilitated by a professional business development coach from Ghost CEO. You will learn new ways to capture opportunity, increase revenues, and keep your business healthy and stable. Challenge yourself and step out of your comfort zone!

**Space is limited. Please RSVP to reserve your spot by end of day January 14th at:**

<http://strathconabia.com/eventRegistration.php>

**Questions? Contact us at the SBIA Office: 604.258.2720**



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