



CONNECTIONS

Newsletter of the Strathcona Business Improvement Association

Strathcona BIA

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AGM SET FOR SEPTEMBER 22

EXECUTIVE DIRECTOR'S REPORT

Summer continues to be a busy season for the Strathcona BIA, with new bus shelters being installed, removal of graffiti tags, and cleaning of our streets. We continue to partner with United We Can and the City of Vancouver to keep our streets clean and work diligently with Goodbye



NEIGHBOURHOOD SNAPSHOTS

Restored heritage homes at East Cordova and Jackson.

Graffiti to make sure your walls are graffiti-free. After lobbying the City, the Strathcona BIA was able to secure \$300,000 worth of sidewalk reconstruction and repairs for the area, with the schedule of work to begin in the next few months.

KEEPING YOUR SECURITY IN MIND

Security is a primary focus for the Strathcona BIA and our members, so we have increased our security hours for the summer months. Street beautification and security efforts are clear investments for the Strathcona BIA, as these efforts provide us with a safe and clean place to work, shop and play.

STAND-UP LUNCHEON

Our annual standup luncheon for our members is coming up on August 24 at the Pink Pearl Restaurant.

Join us and your neighbours for a great networking lunch and some great food! Please make sure you RSVP with the BIA office.

ANNUAL GENERAL MEETING

Strathcona BIA is gearing up to host our Annual General Meeting for BIA members on September 22, 2005 (4:00 p.m.) at the Vancouver Buddhist Temple, 220 Jackson Ave. In the BIA's Annual Report (to be issued shortly) you can fill out your annual membership application, find out what's been happening, and what's in store for the upcoming year.



We are launching our new website

www.strathconabia.com

and want you to help us celebrate.

Check out what's available online to Strathcona BIA members now and enter to win a Fuji digital camera!

ALL YOU HAVE TO DO IS:

- Go to our website's members' section: www.strathconabia.com/members.
- Sign in as a member (Username: member / Password: strathcona).
- Post us a message and let us know what you think of the new website.
- All entries must be in by August 31, 2005.
- You must be a Strathcona BIA member to enter. (Not sure whether you are a member? Call the BIA office at 604.258.2727).
- The draw for our lucky winner takes place at our AGM, September 22, 2005.

PROGRESS REPORT

**Vol. 1
No. 2**

	2003	2004	2005
Street Cleaning Hours	218	337	243 ...so far
Graffiti Tags Removed	2595	2045	1101 ...so far
Security Hours	4552	5316	2932 ...so far

notebook

Annual Stand-up Luncheon
August 24, noon
Pink Pearl Restaurant

did you know?

BUSINESS BUILDERS

For Retailers & Restaurants

Commuters have been identified as an important source of revenue to Strathcona businesses,

as the major commuter routes of Powell, Cordova, Hastings, Clark and Venables have high traffic counts. How can you take advantage of the 3,000 cars that drive through Strathcona during rush hour?

You can offer:

- Clear, well lit signage.
- Quick access for parking or pull-in and quick service.
- Goods and services that are simple and easy to purchase.
- Items that commuters purchase frequently such as dry cleaning, groceries, car wash, snacks for the office and car, automotive services.
- Be open before and after downtown work hours.

COMING UP... Strathcona's First Realtors' Walk

The Strathcona BIA will be hosting our first Realtors Walk with the Commercial Division of the Real Estate Board of Vancouver. We will be touring commercial realtors on September 30 at 9:00 a.m., beginning at the Strathcona BIA office. We will be spotlighting ideal locations for new businesses and showcasing some of our success stories in Strathcona.

If your business or your property is interested in being profiled for these realtors and their investors, contact the BIA office (604.258.2727).

Kudos, Members!

Thank you to all of our Strathcona BIA members that promptly answered our property owner and tenant questionnaire. The Strathcona BIA has also been busy this summer going door-to-door surveying our business tenants to update our business directory. Some of the property information that has been accumulated will

be available online as a resource on our new website, so that all interested realtors and investors have the opportunity to learn more about specific commercial properties within Strathcona. We are near completion with this project, and if you have not done so, please fax your property owner or tenant questionnaire immediately into the BIA office, (604.258.2723).



PROPERTY OWNERS' CORNER

The Strathcona BIA will be launching our property inventory database on **our new website, www.strathconabia.com** in a few months. A property inventory available online to realtors and investors will provide the information and opportunity to consider Strathcona as a good place to work and invest. Complete and timely information is key to

attracting new business to the area, leading to the longer-term revitalization of the business district. A property inventory database that is widely available will lead to better use of the land and properties within Strathcona, and will be instrumental in creating a sustainable, healthy district.

Realtors, property and business owners, potential tenants, and investors will find the Strathcona BIA's online commercial property database as a vital tool in providing them with fast and complete information.

MARK YOUR CALENDAR

- **Members' Stand-up Luncheon**
August 24, noon
Pink Pearl Restaurant
1132 E. Hastings
- **Strathcona BIA Annual General Meeting**
September 22, 4:00 p.m.
Vancouver Buddhist Temple, 220 Jackson
- **Realtors' Walk**
September 30, 9:00 a.m.
BIA Office, 787 E. Cordova



RISING STARS

Congratulations to Toby Barazzuol of **Eclipse Awards International** for being named one of Vancouver's "40 Under 40" business leaders by **Business in Vancouver** magazine. This fast growing firm offers corporate awards and gifts to the international market including such well known clients as **Microsoft, Oracle, Kentucky AGC and Cruise Ship Centres.**

While only in Strathcona for a few years, Eclipse is already looking to expand their premises to accommodate their growing business and customer demands.

You can learn more about this Strathcona Business Success by visiting www.eclipseonline.com.